



ROKITECHNO



 ROKITECHNO

# COMPANY GUIDE

| ROKITECHNO CO., LTD. |

FILTERS / HOUSING / OZONE EQUIPMENT RELATED / TECHNOLOGY

## President's Message

# For a Sustainable Organization & Society Full of Smiles

At ROKITECHNO, it has been our endeavor to build up an organization where each employee can think independently and grow through dialogue and deepening collaboration, all under the shared values of "ROKI-ism." Above all else, we value the spirit of the motto "always smile." When smiles are brimming around the workplace, positive exchanges of ideas occur naturally and foster both creativity and teamwork. This strength, we firmly believe, then circles its way back to society in the form of better products and services, ultimately bringing smiles to all those involved.

What we aim to be is a company where the families of new employees are filled with pride to hear that a relative has been hired. A company that nurtures a workplace where employees can take pride in their own projects and look forward to coming to work. We believe that this can only be achieved through relentless efforts to overcome challenges and continuous transformation.

Looking toward the future, ROKITECHNO will continue to focus on our two core businesses, "Filtration" and "System Solutions," which both leverage our original filtration technology, while also actively pursuing the creation of new business opportunities. Keeping our spirits light with smiling faces, we will continue to do our part contributing to the realization of sustainability across the realms of industry, the environment, and society.

ROKITECHNO CO., LTD.  
Chairman, President and CEO

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## ROKITECHNO's Vision

# ROKI-ism

Our goal is to become a "100-year company" that will last over a century through continued dedication to the ideals of "transformation" and "relentless pursuit." Moving forward, we will unite under "ROKI-ism," building the future step by step while making contributions to industry, the environment, and society.

### Management Philosophy

The company will serve as a stage for employees to develop their capabilities and realize their potential. Furthermore, we will strive toward our dreams while contributing to industry, the environment, and society.

### Company Motto

- Maximize the individual qualification
- Unite knowledge and action, to "carry out one's words"
- Create adaptable technology
- Advance by being proactive
- Always smile

## ROKITECHNO CO., LTD. Business Profile

Company Name : ROKITECHNO CO., LTD.

Address : 6-20-12 Minami-Oi, Shinagawa-ku, Tokyo 〒140-8576

### Board of Directors



Chairman,  
President and CEO  
Shin Ito



Vice President  
Hiroyuki Hosoda



Managing Director  
Isao Hatano



Managing Director  
and CQO  
Hiroshi Yokoo



Director  
Masayuki Hioki

Outside Director  
Kazuya Kusano

# We Create the Future Through Technical Prowess

ROKITECHNO is a company that delivers peace of mind and efficiency to industrial sites through our original filtration technology. By taking on our customers' challenges in earnest, we build the future together through technology and dialogue.

## 3 Strengths

As professionals in liquid filtration, we leverage our accumulated strengths to carry out our business.

- Superior Filtration Technology



Solid-liquid separation technology that removes unwanted components from liquids and leaves only the necessary particles

- High-Quality Manufacturing Under the 3 Elements of Quality



Ensuring customers' needs are met from the 3 angles of "Employees," "Work," and "Products"

- Customizability to Fit a Wide Range of Needs



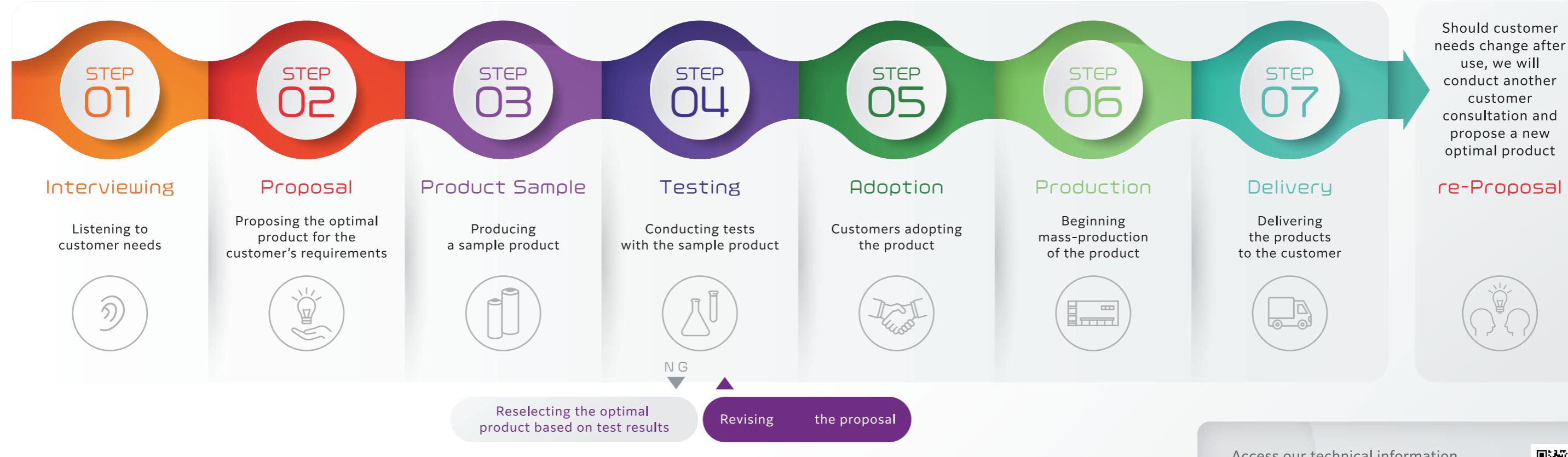
**HACTcap**

Offering the optimal product from tens of thousands of expert solution options to deliver it quickly as a custom-made solution

## Productization Process

We aim to achieve the ideal filtration solution that makes the most of technology and expertise to bring shape to the customer's vision.

our years of accumulated



Access our technical information

<https://www.rokitechno.com/en/challenge/>



# Helping solve customer problems by creating products that leverage “filtration technology”

Focusing on our two core businesses that leverage our original filtration technology, “Filtration” and “System Solutions,” we will also challenge ourselves to create new business opportunities while setting our sights on becoming “our customers’ number one partner.”

## Filtration Business

We develop, produce, and sell the filters, housing goods, and more to be used in the manufacturing processes of each sector.



### Electronics Market

- Electronic Components
- Semiconductors
- Flat Panels
- Recording Media
- Digital Printing
- Batteries

### Food and Beverages Market

- Alcoholic Beverages
- Soft Drinks
- Sugars
- Seasonings
- Other Food & Beverages

### General Industry Market

- Cosmetics
- Detergents
- Eyeglass Lenses & Other Household Products
- Paints & Inks
- Toiletries
- Lubricants
- Other General Industrial Products
- Chemicals

### Pharmaceutical Market

- Active Pharmaceutical Ingredients (APIs)
- Injections
- Eye Drops
- Blood Transfusions
- Vaccines
- Diagnostic Reagents
- Blood Products

## Hydroponic Agriculture Business

As of the launch of “ROKITECHNO FARM”—a fully enclosed plant factory that integrates the filtration technology, clean production environment, and quality control cultivated in our filter business into a hydroponic cultivation system—we are now producing and selling safe and secure agricultural products.



### Agricultural Products

- Edible Flower
- Mini Leaf

## System Solution Business

We develop, produce, and sell ozone generators, water treatment systems, and more to be used in the manufacturing processes of each sector.



### Electronics Market

- Cleaning of LCD Panels
- Cleaning of Semiconductor Substrates
- Formation of Metal Oxide Films on Recording Media

### Food and Beverage/Pharmaceutical Market

- Sterilization of Water Used in Manufacturing
- Cleaning & Sterilization of Filling Containers
- Sterilization of Food Ingredients

### Water Treatment/Environment Market

- Water Production Processes Including Pure & Ultrapure Water Systems
- Sterilization of Cooling Water
- Reuse of Rainwater
- Deodorization & Decolorization of Industrial Wastewater
- Reduction of Sludge Volume

Access our business overview

<https://www.rokitechno.com/en/about/business/>



Access our new business

<https://www.rokitechno.com/rokitechnofarm/>



# Our Filter Cartridges Are an Essential Part of Products You Use Every Day

ROKITECHNO's filter cartridges play a key role in the manufacturing processes of everyday products, enhancing performance, improving quality, ensuring safety, and preserving taste.

## Home Office

- Laptop PC
- Inkjet Printer Ink

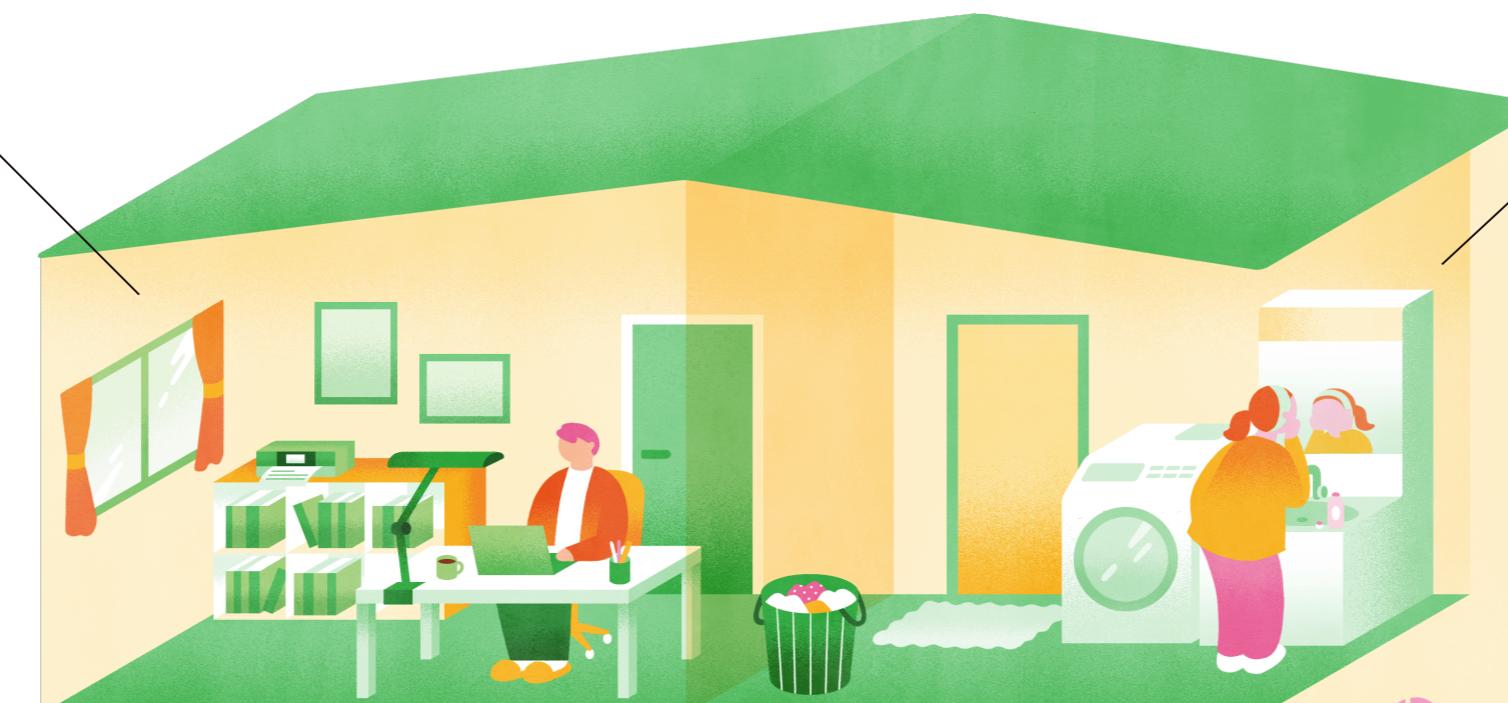


## Kitchen

- Mineral Water
- Green Tea
- Oolong Tea
- Vinegar



- Beer
- Wine
- Shochu



## Washroom

- Cosmetics
- Fabric Deodorizing Spray
- Laundry Detergent
- Fabric Softener



## Living Room

- LCD TV
- Smartphone
- CD / DVD / Blu-ray Disk



Access our product information

<https://www.rokitechno.com/en/about/business/>



## Automobile

- Automotive Paint
- Solar Panels
- Rechargeable Battery
- LED Encapsulant



# We Support Manufacturing Through the Partnership of “Production” & “R&D”

With production capabilities that we have honed on-site and R&D dedicated to continuously refining our technology, we deliver optimal products in a quick and timely manner through a collaborative framework that supports manufacturing from the ground up.

## Production System

Meeting our customers' diverse needs is central to our manufacturing process. We strive to make better and better products by harnessing the power of our employees, organization, and equipment.

When it comes to manufacturing, we place the utmost importance on “quality.” Simply put, quality draws a direct line to customer satisfaction. Even if we managed to produce large quantities cheaply and at high speed, we could not fulfill customer needs if the core quality is lacking.

Our production facilities operate with consideration for nature and the environment, utilizing strategies like solar power and rainwater reuse while maintaining an integrated production process from raw materials to finished products. Each product undergoes rigorous inspection on the human level, organizational level, and equipment level right up until shipment. Only products that pass these inspections make their way into our customers' hands.



## R&D System

At our Product Development Center, we develop products that satisfy customer needs by combining a wide array of filter cartridges.

We construct our filter cartridges by layering multiple nonwoven fabrics together, resulting in tens of thousands of possible combinations. Staff from our development and sales teams pinpoint and analyze customer needs, then “design” the optimal filter configuration from this extensive array of possibilities. Next, we thoroughly “evaluate” whether or not the resulting product samples meet customer requirements. This system reinforces the high performance of our products.

Taking this a step further, we are currently hard at work developing innovative new products and technologies that will advance our R&D processes to the next level at the Ota Monozukuri Center.

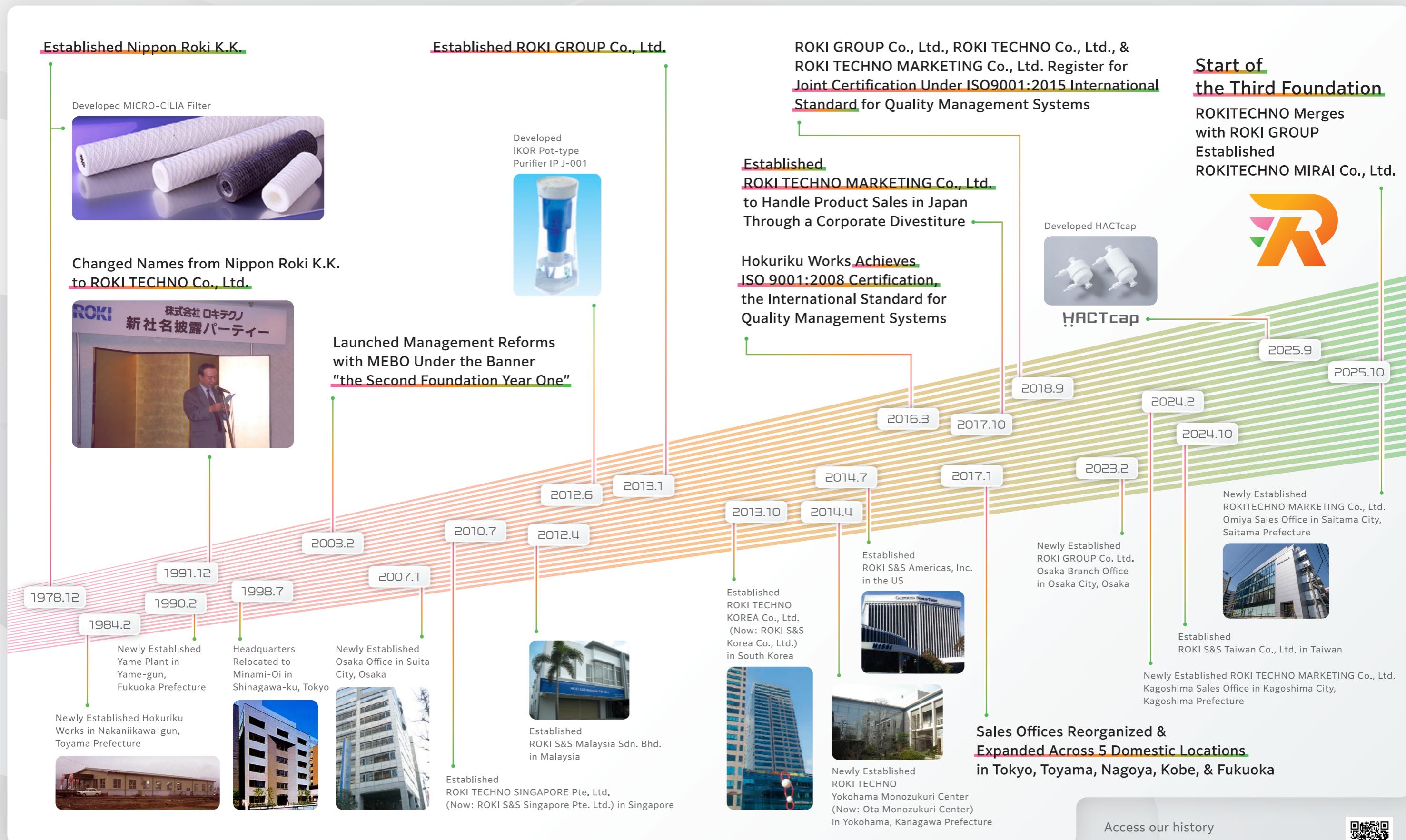
Access ROKITECHNO's manufacturing

<https://www.rokitechno.com/en/challenge/>



**From Japan to the World,  
We Continue to Grow Alongside Our Customers**

To last as a stalwart “100-year company” that society can continue to rely on, we steadily advance our two-pronged approach in developing products and establishing a base.



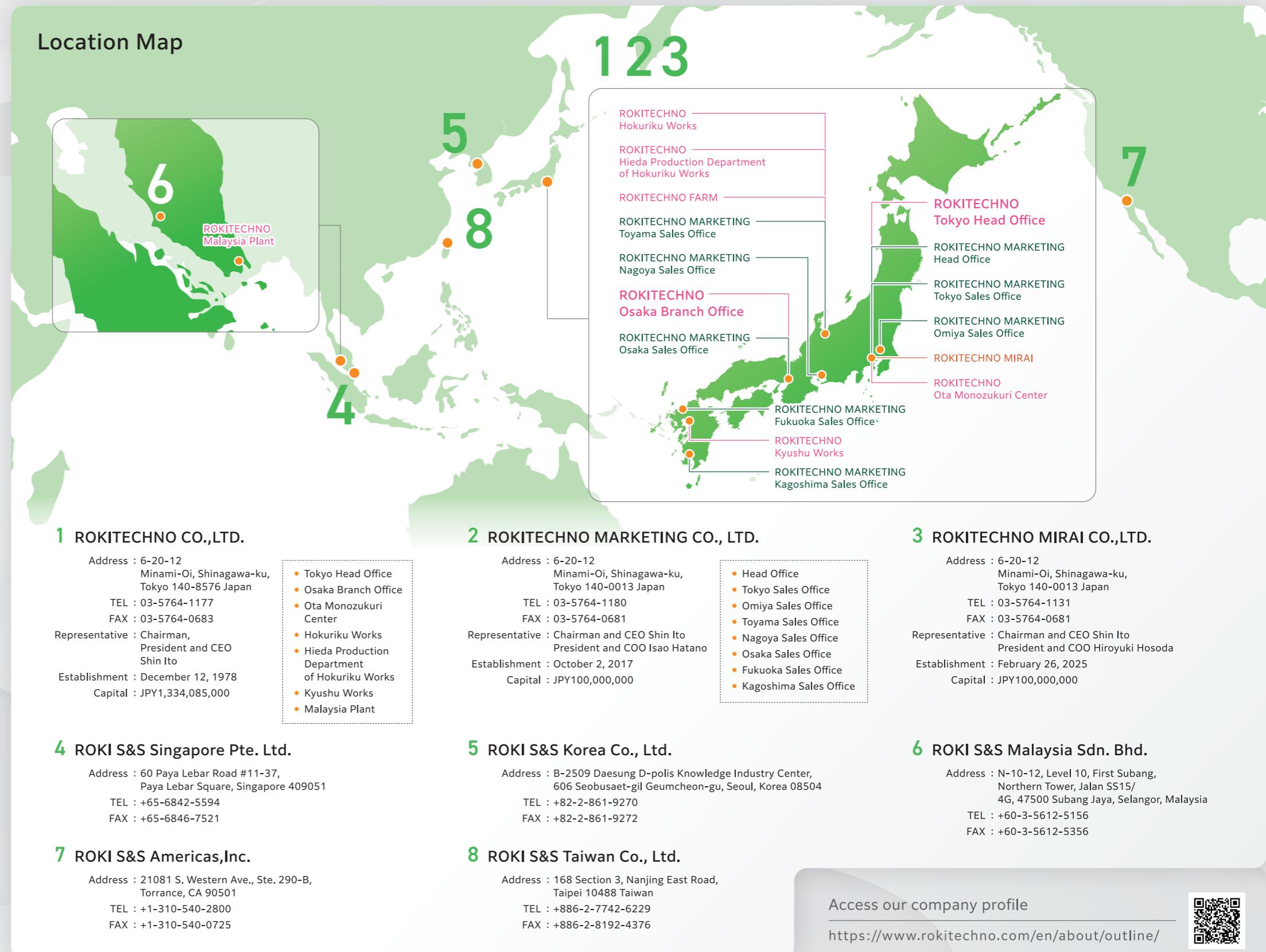
# We Work Together as a Unified Group to Support Customers All Around the World

With locations in Japan, Asia, and America, we deliver products worldwide to make a contribution to the realms of industry, the environment, and society in each country.

## ROKITECHNO GROUP Organizational Chart



## Location Map



Access our company profile

<https://www.rokitechno.com/en/about/outline/>



Access our various locations

<https://www.rokitechno.com/en/about/locations/>



# Throughout our business activities, we endeavor to support the prosperous development of “Industry, the Environment, & Society”

We continue to take on new challenges to realize a more sustainable society.

## Sustainability Initiatives

### • What We Can Do for a Sustainable Society

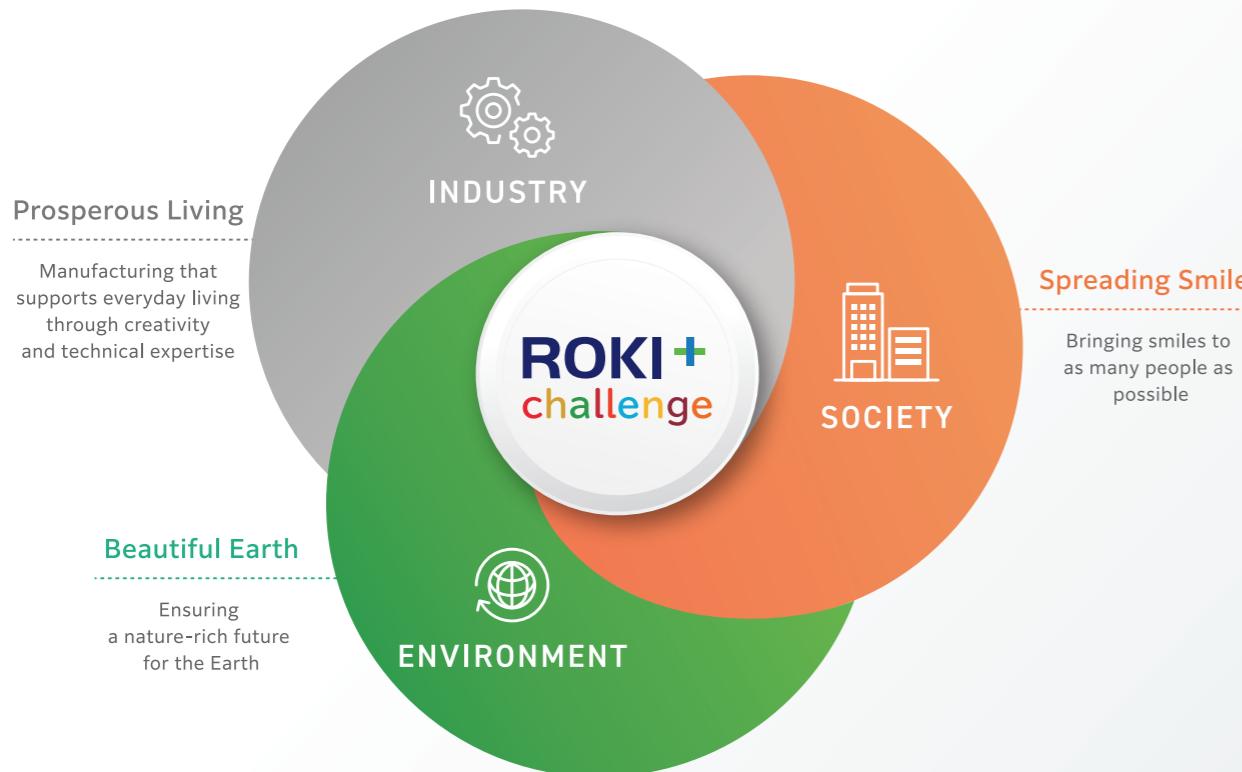
Under the guidance of our management philosophy, we believe that it's not just about our own benefit—as sellers, we regard our customers as the highest priority and uphold the spirit of "Sanpo Yoshi" within our business for a three-way mutual relationship that includes society at large. To that end, we recognize various societal challenges as we strive to realize our dreams and achieve sustainability across "Industry, the Environment, & Society" through our business activities.

### • ROKI+challenge

This is our mission slogan for taking on the realization of sustainable practices. Based on ROKITECHNO's management philosophy, we continue to challenge ourselves as we lay out a clear vision for the contribution to realizing sustainability across "Industry, the Environment, & Society."



#### 【 ROKI+challenge Key Themes 】



## Societal Contribution Efforts

### • “always smile”—So the World’s Children Can Always Be Smiling



Around the world, 1.3 billion people still live without electricity. As part of our "Lighting Up Schools in Developing Countries Project," we have installed solar panels and lightbulbs at an elementary school in the Republic of Benin (West Africa) to help children study in areas without electricity. Through our efforts, we hope that as many children as possible will be able to have a better environment for pursuing their studies.

### • Protecting Children with Safe & Secure Water

To bring smiles to children around the world, we have been donating to the Japan Committee for UNICEF's "Water, Sanitation, and Hygiene (WASH)" initiatives.

Even now, 13,200 children worldwide lose their lives every day—4.8 million children annually—before reaching their fifth birthday. Our donations support efforts that provide things like relief supplies and safe water to keep these children safe.



## Sports Outreach

### Revitalizing the Community Through Sports to Bring Smiles to Children

In our wish for a society where as many people as possible can keep smiling, we have designated "spreading smiles" as one of our company's key themes and are engaged in a wide array of activities toward that end.



Based in Toyama Prefecture where our company was born, we regularly hold sports classes for elementary school children with the combined help of our corporate baseball team, ROKITECHNO Toyama, and professionally active wheelchair tennis player Satoshi Saida. Here, children can experience the joy of sports and the thrill of taking on challenges.

ROKITECHNO  
TOYAMA

Wheelchair Tennis Player  
Satoshi Saida



Access our SDGs initiatives

<https://www.rokitechno.com/en/sustainability/>



# CORPORATE LOGO&COLOR

## Symbol Logo

Our symbol logo combines the letter "R" with the Kanji character "人" (meaning "people") to represent our stakeholders who build up and sustain ROKITECHNO in our efforts to advance toward becoming a "100-year company." The motif of triangles growing larger from bottom to top on the left side expresses growth and speed in our expansion into new ventures.



## Wordmark Logo

The 3-part split in the "ロ" in Japanese (representing the "RO" from "ROKITECHNO") and the "O" in English embodies the spirit of the Omi merchant philosophy: "Sanpo Yoshi," a three-way benefit shared between sellers, buyers, and society at large. The concept of "a seller who prioritizes buyers over their own benefit and contributes to the local community" aligns with our company's principles. The rounded base further incorporates the sentiment of our guiding principle: "always smile."

ロキテクノ  
ROKITECHNO

## Corporate Color

We express our commitment to continuous evolution as we strive toward becoming a "100-year company" through gradients that add depth and dimensionality to the design. The three colors represent our philosophy and individual identity.



# OFFICIAL CHARACTER

## Rokisaurus

Because the triangle motif on the left side of the symbol logo resembles the dorsal ridge (bone plate) of a dinosaur's back, we decided on using a dinosaur motif. Dinosaurs are a symbol of strength as well as a "symbol of evolution" in the way they have evolved many times over the course of Earth's ages-long history. This choice reflects our wishes for ROKITECHNO to evolve with the times and grow into a stronger form of itself.



### PROFILE

## ロキザウルス

### Personality

A free thinker who isn't held back by norms. Transforms "changes" into "chances" and takes action as soon as inspiration strikes!

### Charm Point

Big eyes & dorsal ridges

### Hobbies

Taking on new challenges & watching baseball

### Favorite Things

Edible flowers & leaves

### Special Skills

Bringing smiles to people around the world

### Height & Weight

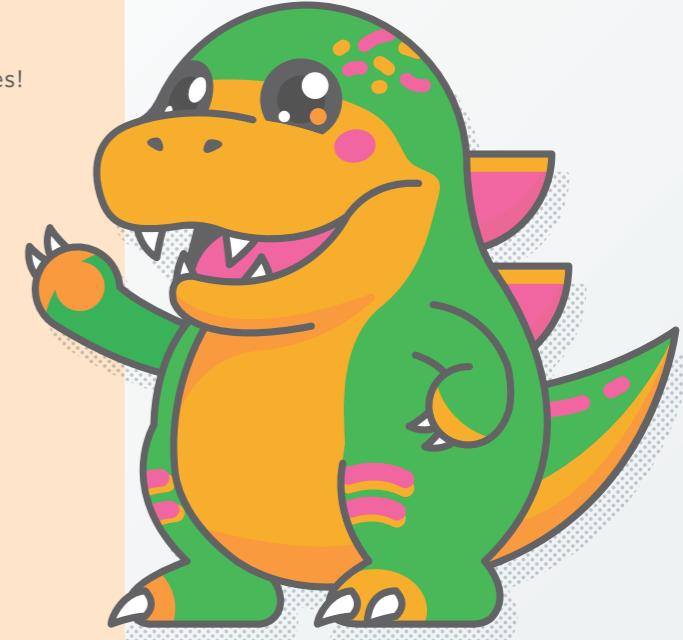
Approx. 2m / Approx. 2t

### Birthday

December 12

### Gender & Age

Undisclosed



Access our corporate logo, color, and character

<https://www.rokitechno.com/en/about/logo-character/>

